

Nov 4, 2011 Workshop/Webinar Onsite Survey Results Summary Delta College and LSSU

12/6/11

EUP: Local EDC/EDO

- 6 Local EDC/EDO responses
- 3 Currently provide export info. to companies
- 5 Want to provide info./assistance
- 4 Want to expand export assistance capacity

East Michigan: Local EDC/EDO

- 8 Local EDC/EDO responses
- 5 Currently provide export info. to companies
- 5 Want to provide info./assistance (2 Don't Know)
- 7 Want to expand export assistance capacity (2 Don't Know)

EUP: Businesses

- 2 Business responses (1 EUP, 1 West UP)
- 1 Currently exporting (1 EUP)
- 2 Need exporting assistance

East Michigan: Businesses

- 7 Business responses (5 attended workshop)
- 6 Currently exporting
- 5 Need exporting assistance

Export Assistance Needs

- Basic knowledge about exporting
- Info on foreign markets
- Foreign contacts to promote business
- Sources of capital to finance exports
- Legal advice about trade regulations/foreign markets
- Logistical support/knowledge