

**MSU Center for Community and Economic Development
and
Kalamazoo College
present a**

Special 2009 Annual Institute

SESSION AGENDA

**Innovating and Re-inventing Strong Michigan Communities:
Co-Learning to Effect Transformational Change**

Hannah Community Center
819 Abbott Rd.
(5 blocks north of Grand River Avenue)
East Lansing, MI 48823

**Wednesday, October 28, 2009
1:00 p.m.- 5:00 p.m.**

Introduction

1:00-1:15

Rex LaMore, Director of Michigan State University Center for Community and Economic Development and MSU Urban and Regional Planning Program.

How Change Occurs/Elements of Change

1:15-2:15

The Challenges of Transformational Change.

Charlie Fleetham, Founder and President of Project Innovations and author of *The Search for Unrational Leadership* and *Using Rational and Irrational Methods to Change Your Life*.

2:15-3:15

What Kinds of Change Do We Seek?

- Terry Link, Greater Lansing Food Bank
- Sharon Howell, Oakland University
- Tremaine Phillips, Michigan Environmental Council
- William F. Jones, Jr., Focus HOPE

The goal of this panel is for participants to understand various approaches to innovating and re-inventing strong Michigan communities and the implications of these approaches for the local level.

3:15-3:30

BREAK

Creating a 21st Century Agenda to Innovate and Re-invent Strong Michigan Communities

3:30-4:15

Small groups generate strategies for innovating and reinventing their communities in the new normal.

- Reflect on the various ideas you've just heard for innovating and reinventing Michigan's communities. Given the history, economy, and culture of your particular communities, what strategies seem most promising?

4:15-4:45

Large group discussion: Generating an agenda for catalyzing mindset change.

- What kinds of new thinking would be required for these strategies to be implemented?
- How do we begin to make that new thinking happen? What can we do to push the process of transformative thinking forward?

4:45-5:00

Next Steps